

## **News and Notes April 2010**

Greetings!

The year 2010 has gotten off to an exciting start the the SF Bay Area Urban Financial Services Coalition (UFSC)!

February-We participated in a great joint networking event in San Francisco sponsored by the National Association of Black Accountants, SF chapter and met many new acquaintances.

March-On March 17th, we conducted our \*2010 Annual Economic Update and Strategy Summit\* at the Federal Reserve Bank of San Francisco. The Summit was a major exchange of information and it was a total success. This event was featured in the Oakland Post, SF Chronicle and SF Business Times, KBLX and PBS radio. (sample article attached) This success was due to major collaboration of key individuals and organizations. We take a moment to thank some of them here:

We would like to thank the sponsors - Federal Reserve Bank of SF, The Oakland Post and the SF Business Times.

Thanks to the event directors -James Jackson, Rashid Coleman, Carine Koutcho and Leon Augustine.

Thanks to the SF Bay Area UFSC Board of Directors.

Thanks to the panelists - Marjorie Grace, CEO, Grace Financial Services. Karim Hill, Senior Vice President, Bank of America. Kathleen O'Donnell, Regional Vice President, Robert Half International. Bryan R. Parker, Vice President, Team Genesis & Special Projects, Davita, Inc. Sedrick Tydus-CEO - Alta Alliance Bank. Maria C. Walker, Senior Director, Venture Capital Practice, KPMG

Thanks to our moderator, California State Assembly Speaker Emeritus Karen Bass.

Thanks for technical assistance from- 100 Black Men of the Bay Area and 100 Black Men of the Silicon Valley Ron Brown, Charles Hill, Bill Kindricks and Daryle Whyte. LeEtta Clark- Black Professionals Association.

California Society of CPAS- Rey Arellano, CPA. National Association of Black Accountants of SF -Moire Rasmussen. National Coalition of Black Women, SF- Dr. Maxine Hickman.

Thanks for support and attendance by Dr. William Haraf, Commissioner, California Department of Financial Institutions.

Congratulations to Mr. Arnold Grisham, Member Board of Directors Federal Reserve Bank of SF on receipt of UFSC Ccommendation Award!

-We hope you will join us at our June 17th networking mixer in the East Bay!

- Coming up mid-year will be our 2010 International Convention and the bulk of our chapter youth financial literacy workshop collaborations. Last year we worked with 384 children and our 2010 goal is 450 children!

- Please see our website for our event calendar and become a member!

-BENEFITS OF JOINING UFSC

1) Get more industry information and intelligence. <http://janvermeiren.wordpress.com/2008/03/01/26-reasons-why-networking-is-important/>

2) Get more effective professional network contacts. <http://www.blackenterprise.com/magazine/2010/02/19/learn-the-rules-of-effective-networking/>

3) Build your own professional credibility.

4) Become a smarter leader.

5) Give back to the community effectively.

6) Get more business and job referrals.

7) Market and advertise oneself more.

Best wishes,

Walter Brown, Jr. DE  
President, SF Bay Area UFSC  
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