

Spring/Summer 2011

Dear Friends,

"Intelligence is not determined by the gene pool; it's made."
~ Amy Chua/ Natalie Hopkinson

Spring / Summer News & Notes -

Parts of the UFSCs mission revolve around facilitating and collaborating with other organizations for professional development/ networking for Minority Financial Professionals and Community Empowerment/Outreach.

This UFSC mission continues to be very relevant in view of recent eye opening statistics that show African Americans and Hispanics only representing 3 percent of senior management positions in the Fortune 1000. (See report from the organization Management Leadership for Tomorrow) Another report shows a 37 percent African American and 27 percent Hispanic high school dropout rate in California. The overall rate is reported as 40 percent for Oakland, California.-SF [Gate.com](#). -Yes, the mission is very relevant.

I-Community Empowerment- We at UFSC are moving into our peak season for Youth Financial Literacy Program collaborations. We just finished volunteering on programs with Heald College Oakland, Youth Uprising Oakland and Contra Costa College. We are very

excited about the summer collaborations we have scheduled. We expect to exceed the 451 youth we worked with in 2011.

II-Community Empowerment -Our public Real Estate Strategies Workshops for Challenged Property Owners have been presented in Oakland, San Jose and Walnut Creek we continue to receive new presentation requests for this enlightening and powerful workshop. We have additional involvement in these workshops from Senator Diane Feinstein's office,

Congress member Barbara Lee's office and a number of local Chambers of Commerce.

III-Professional Development - The UFSC International Convention was held in Baltimore Maryland. This was a stimulating and informative event that included many sessions, such as a CEO roundtable with candid discussion about individual career strategies, moving your organization towards specific goals, and structuring mentor/ mentee relationships among other things.

The Entrepreneur series at the convention covered topics from strategies for creating private and public funding for your business to navigating business development challenges. There was also Advanced Credit Training- a rare look at the " DNA " of

FICO scoring nuances and how they affect your clients overall FICO score at a "microview" level. This was a great convention. It was enlightening to visit with people of color who were CEOs of various financial institutions, COOs, leaders from the Federal Reserve, FDIC, SBA, etc...

The Mark I youth leadership program was stunning. Youth were flown into Baltimore from around the United States for a week long leadership training program. The cost was paid by the UFSC. These youth were smart and energetic, many now in their sophomore year in college.

We also had a amazing visit to the Reginald F. Lewis African American Museum... Mr. Lewis was the first African American to build a billion dollar company (of which he held majority ownership) in 1987. A inspiring history to study...

We hope you will consider volunteering for a committee role in the San Francisco UFSC! Be part of something bigger than yourself.

Best wishes,

UFSC San Francisco Bay Area Chapter

ufscnet-sf.org