

# **UFSC San Francisco Bay Area Chapter**

**News and notes February 2011**

**"Surround yourself with only people who are going to lift you higher. "  
Oprah Winfrey**

**We at the UFSC hope this note finds you doing very well!**

**We are here providing a brief update on some of the San Francisco Bay Area  
Chapter activities.**

## **Some of our activities from last year-**

- 1- Our Financial Literacy program efforts reached 451 children in 2010. We were present in San Francisco, Santa Clara, Oakland, Berkeley, Pleasant Hill, Richmond. This was spearheaded by our education chair Mr. Jasper Smith of Northwestern Mutual Financial.
- 2- We were active during 2010 teaching in community consumer information fairs (i.e.-County of Alameda Information Fair at Merritt College, Oakland, Ca.)
- 3-We produced the 2010 Annual Economic and Career Briefing Summit at the Federal Reserve Bank of San Francisco. This was facilitated by James Jackson, Rashid Coleman (who not long ago left Merrill Lynch for a VP promotion at Chase Bank), Carine Koutcho- Wells Fargo, Leon Augustine of Edward Jones Investments and honorary UFSC member Ms. Candice Mann, Presidents' office - Federal Reserve Bank of SF. It was a smashing success!
- 4-We produced multiple Professional Networking mixers and opportunities for Financial Professionals in San Francisco and around the Bay Area.

## **Completed in first 45 days of 2011**

- 1- Briefing meeting in Washington, DC at the US Treasury Department - UFSC has been invited to partner with the US Treasury Department in its' SBCIF (SMALL BUSINESS CREDIT INITIATIVE FUND) and the new Office of Minority Inclusion (which

is hiring now). These are timely areas that our members and industry veterans are very interested in.

2- Met with Congresswoman Maxine Waters, an impactful member of the US Congress Financial Services Committee. She has requested UFSC assistance in locating candidates to apply for employment in the new Federal Office of Minority Inclusion.

3- Conducted a "Community Service Educational event" at the Allen Temple Educational Institute in Oakland for Real Estate owners. Some of our event partners were Oakland Chamber of Commerce, Congresswoman Barbara Lees' office and Senator Diane Feinstein's office. It was standing room only and we have gotten many excellent comments from attendees.

4- Participated in International UFSC leadership and planning conference with all UFSC member chapters.

## **Next!**

**March 16, 2011 -**

**We have our 2011 Annual Economic Summit at the Federal Reserve Bank of San Francisco.  
101 Market St.**

\*This will be a impactful session of education and networking. Our event partners are coming from Citibank, Comerica Bank, Black Economic Council, Coalition of Black Professional Organizations, Hispanic Chamber of Commerce, SF Business Times and others. Buffet dinner, no host bar - \$25.00 at the door, free to UFSC members! Last years' event was a big hit!

RSVP to [ufscbayarea@gmail.com](mailto:ufscbayarea@gmail.com)

**June 5 - 11 -UFSC International Conference -Hyatt Regency, Baltimore, MD.  
Register now!**

**Summer - Youth Financial Literacy Workshops!**

Best wishes,  
SF Bay Area UFSC

<http://www.ufscnet-sf.org/-BENEFITS OF JOINING UFSC>

1) Get more industry information and intelligence. <http://janvermeiren.wordpress.com/2008/03/01/26-reasons-why-networking-isimportant/>

2) Get more effective professional network contacts. <http://>

[www.blackenterprise.com/magazine/2010/02/19/learn-the-rules-of-effective-networking/](http://www.blackenterprise.com/magazine/2010/02/19/learn-the-rules-of-effective-networking/)

- 3) Build your own professional credibility.
- 4) Become a smarter leader.
- 5) Give back to the community effectively.
- 6) Get more business and job referrals.
- 7) Market and advertise oneself more.

Join today! [ufscbayarea@gmail.com](mailto:ufscbayarea@gmail.com)

