

Urban Financial Services Coalition San Francisco Bay Area

Update Summer 2017

We have a number of items to share:

A. Why you should be involved with the Urban Financial Services Coalition?

“Today knowledge has power. It controls access to opportunity and advancement.”

~Peter Drucker

Reason #1 – The powerful Financial Services sector is treated as a sovereign security priority, critical to national infrastructures by the United States and other Governments. This has been repeatedly stated by authorities, including the US Treasury Department and the World Bank.

Reason #2 – Further, it is obvious that those PEOPLE who work in Financial Services: Banking, Credit, Insurance, Money Supply, Regulatory, Securities, Trade and other institutions/ mechanisms exert tremendous influence personally and institutionally in any society.

Reason #3 – The Urban Financial Services Coalition operates in this strategic area developing minority talent in a way found in no other national organization.

<http://www.treasury.gov/about/role-of-treasury/Pages/default.aspx>

Vision

To ensure the full and equitable participation of people of color at all levels in the financial services industry.

Mission

To be the pre-eminent financial services organization that provides professional development programs, supports educational advancement and promotes economic empowerment for its members and minority communities at large.

B. We have been involved in many community activities during 2017. One of our recent events was Bay Area Black Expo in Oakland. We had many productive conversations with booth visitors regarding youth financial

literacy, adult financial counseling and professional career opportunities.

- C. Our Chapter sent a number of Delegates to the UFSC National Annual Summit at the Federal Reserve Bank In Kansas City. The Summit included strategy sessions with various thought leaders in Financial Services. Details can be found at ufscnet.org.

We hope you will join us at our summer BBQ August 26, 2017. Let's find out if you know how to play dominoes! (Free lessons also given- LOL). RSVP at <https://www.eventbrite.com/e/urban-financial-services-coalition-ufsc-summer-bbq-tickets-36050508040>

We invite you to join us in our enriching service journey at UFSC. Contact us at ufscbayarea@gmail.com or ufscnet-sf.org



