



# URBAN FINANCIAL SERVICES COALITION VIRTUAL CAREER FAIR SPONSORSHIP PACKAGE

On March 19, 2021, the San Francisco Bay Area chapter of the Urban Financial Services Coalition is our Virtual Career Fair. This event will be held virtually on the platform “Remo”.

This exciting event is a unique opportunity for your business to present itself in front of minority professionals in banking, insurance, investments, wealth management and financial services we are looking for career opportunities.

We offer a variety of sponsorship opportunities at the **Career Fair**. Regardless of the sponsorship you choose, your marketing dollars can help your business increase its visibility with a select group of prospects and uncover new business opportunities!

**Sponsorship commitments and signed contracts are due by February 22, 2021.**

## **Platinum Package (Exclusive Opportunity) - \$5,000**

- Top Logo Billing with “In Partnership with”
- Company logo or name prominently displayed on all print collateral, online and email promotion.
- Company highlighted with logo on event program, signage and on the event website
- Logo included in all emails to summit attendees
- Pre- and Post- summit attendees list (PDF format)
- Verbal and Projected recognition of Sponsorship
- Will have a table to make a presentation about your company
- Video commercial of your company
- Exhibitor booth included
- Logo on our website
- 7 memberships

## **Gold Package (Exclusive Opportunity) - \$3,500**

- Introduction of Emcee of the summit
- Company highlighted with logo on event program, signage and on the event website
- Logo included in all emails to conference attendees
- Pre- and Post- conference attendees list (PDF format)



- Verbal and Projected recognition of Sponsorship
- Exhibitor booth included
- Video commercial of your company
- Link to your website
- 5 memberships

**Silver Package - \$2,000**

- Company highlighted with logo on event program, signage and on the event website
- Logo included in all emails to conference attendees
- Pre- and Post- conference attendees list (PDF format)
- Verbal and Projected recognition of Sponsorship
- Logo on Banner w/ link to your website
- Exhibitor booth included.
- 3 membership

**Bronze Package - \$1,000**

- Pre- and Post- conference attendees list (PDF format)
- Verbal and Projected recognition of Sponsorship
- Exhibitor booth included.
- 1 membership